FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00115162-A **Type of Permit:** STILL **Release Date:** 11/16/2016

Production Company LA LA LAND US LLC

Insured Company Name LA LA LAND US LLC

Contact Phone No. 1 917-722-0484
Contact Phone No. 2
Fax
Address 548 W 28TH ST, SUITE 640
NEW YORK, New York 10001

Production Title JUICY COUTURE

Type of Production Still Photo

Producer Jessica Hafford

Director n/a n/a

1st AD n/a n/a

Production Manager Elena Vannucci

FilmL.A. Coordinator Michael Gonzalez

Location Manager Elena Vannucci
Primary Phone Mobile - 323-353-7488
Secondary Phone

Location Assistant Elena Vannucci
Primary Phone Mobile - 323-353-7488
Secondary Phone

Fees

Posting 300	$69.00
Notification Charge	$164.00
SANTA MONICA BEACH FILM MAJOR 21 PLUS CAST/CREW LOCATION FEE	$1,431.49
SANTA MONICA PARKING LOT USE FEE	$450.00

Total Permit Fee $2,114.49

Number of Locations 2

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Summary Information — Location

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Production Company LA LA LAND US LLC
Insured Company LA LA LAND US LLC
Production Title JUICY COUTURE

Location Manager Elena Vannucci
Primary Phone Mobile - 323-353-7488
Secondary Phone

Location Address SANTA MONICA BEACH (EXCLUDING PIER), SANTA MONICA, CA, 90401

Location Name SANTA MONICA BEACH

Location Type Beach

Location Description WHEN HAVING WATER ACTIVITY OR REQUESTING USE OF LIFEGUARD TOWERS
* PRODUCTION NEEDS TO CONTACT THE LEAD SANTA MONICA LIFEGUARD CAPTAIN 2 DAYS IN ADVANCE AT 310-394-3261 TO DISCUSS THEIR ACTIVITY.

*****SANTA MONICA BEACH SUMMER RESTRICTIONS - 5/14/16 THRU 9/5/16 (SCROLL DOWN)*****
*No filming at the beach on weekends - still and motion
*The bike path cannot be used for filming from Memorial Day weekend through Labor Day weekend.
*Filming on Ocean Front Walk will be permitted on a case-by-case basis, discuss with Wendy prior to sending permit.
*Filming is not allowed on beaches or beach parking lots on Memorial Day, July 4th or Labor Day weekends.
*Please keep in mind that the Twilight Concert Series will take place every Thursday at 7pm starting on July 7th these concerts can attract a couple thousand people to the pier and the beach. Sound checks usually occur much earlier in the day and can impact productions recording sound.

No posting of production/directional signs allowed on public property.

Film Dates 11/17/2016 - 11/17/2016 08:00 - 20:00 1 day

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document NO SIGNAGE IN SANTA MONICA.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	1
Motor Homes	1
Vans	3

Personnel on Location

Type	Quantity
Cast	7
Crew	23

Filming Activities Equipment on sand; Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; still photo w/b-roll; shooting at 936 Palisades Beach Rd (private house) & on city beach directly in front of 936 Palisades Beach Rd. (between towers 9-10); cleared w/Wendy;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

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Approvals SANTA MONICA - PARKING OFFICE Anthony Mazeika

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Summary Information — Location

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Production Company LA LA LAND US LLC
Insured Company LA LA LAND US LLC
Production Title JUICY COUTURE

Location Manager Elena Vannucci
Primary Phone Mobile - 323-353-7488
Secondary Phone

SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA POLICE DEPARTMENT	Cody Green
SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Wendy Pietrzak

Coordinator Note No more than 15 persons on sand (crew & talent).
No vehicles on sand.

Coordinator Note Rider A releases location

Parking

Base Camp
Location Type : Filming Location

Parking Notes
25 RESERVED spaces in Lot 7 North on 11/17/16

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Location 2 of 2

Permit Number S00115162-A
Production Company LA LA LAND US LLC
Insured Company LA LA LAND US LLC
Production Title JUICY COUTURE

Location Manager Elena Vannucci
Primary Phone Mobile - 323-353-7488
Secondary Phone

Location Address Shell Ave, Palms Blvd - Nowita Pl, Los Angeles, CA 90291

Location Type Sidewalk

Film Dates 11/17/2016 - 11/17/2016 07:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
Equipment staging and vehicles may park on one side of the street only.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road

Please see attached documents
Venice Area January 2010.pdf
Abbot_Kinney_March_26_2013_js.pdf

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities Equipment on sidewalk only.; Exterior Dialogue; Exterior establishing shots; Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY POLICE DEPARTMENT Mark Preciado

Coordinator Note Rider A releases location

Coordinator Note No charge rider

Parking
Base Camp
Location Type : Filming Location
Parking Notes
930 PCH

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs S/S SHELL AVE., FROM PALMS BLVD., GOING APPROX 75'FT EAST OF NOWITA PL

Approximate Footage 0 - 300 **Log Number** 151469

Date(s) 11/17/2016 to 11/17/2016 **Time(s)** 07:00 to 22:00

NOT A PERMIT

City of Santa Monica

Transportation Engineering & Management Division

Post Office Box 2200, Santa Monica, California 90407-2200

NOTICE

To: Applicants for Film Permits in the City of Santa Monica

From: Transportation Engineering & Management Division

Subjects: Directional and Other Signs

Use of Temporary No Parking Signs

Please be advised that the posting of advertising, directional or other types of signs in, or visible from, public rights-of-way is prohibited by Chapter 9.52 of the Santa Monica Municipal Code. Any such signs will be removed and destroyed by City forces. And, you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

Temporary No Parking signs are available to facilitate your filming activities from the Public Works Permit Counter. You are responsible for the installation and removal of such signs. You will be provided with a sheet of instructions when you pick up the signs. Temporary No Parking signs must be removed immediately after your film shoot is completed. Any Temporary No Parking signs not promptly removed will be removed by City forces. And you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

In order to avoid such problems, we respectfully request your voluntary compliance.

Should you have questions, please contact the Transportation Engineering & Management Division at (310) 458-8291 or traffic.engineering@smgov.net.

NOT A PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT

SPECIAL FILMING CONDITIONS
ABBOT KINNEY BOULEVARD AREA OF VENICE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Abbot Kinney Boulevard area is a diverse, mixed-use community which includes Abbot Kinney Boulevard between Venice Boulevard and Main Street, and adjacent streets. The area is comprised of small shops, restaurants, single family homes, apartment buildings and artists lofts. The following conditions have been established to mitigate the concerns of local residents and merchants, and to provide for an equitable use of the area.

- **Affected residents/merchants/businesses within 500 ft. of any filming activity (including production equipment parking, cast/crew parking, or catering) must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation**. *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Production companies must notify the Abbott Kinney Merchant Committee at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** The current contact for the Abbot Kinney Merchant Committee is Tiffany Peterson (424) 272-7133 filming@abbotkinneyblvd.com

- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.

- **Production equipment parking and the posting of "No Parking" signs should be kept to a minimum** in order to reduce any negative impact to the local merchants. Equipment parking on Abbot Kinney Boulevard will be limited to 150 feet during regular business hours (10:00a.m. to 5:00 p.m.) and may not block access to open shops and businesses. **Equipment may only be parked in front of businesses that indicate their approval using the FilmL.A**. **Filming Survey process**, **or in front of businesses that are clearly vacant or closed during the hours of activity.** Production companies may also request an additional 150 ft of posting on area side streets (excluding Santa Clara Avenue) for a total of 300 ft of posting within the area.

- **Friday, Weekend or holiday filming is generally not permitted** unless a Filming Survey is done of the affected business for the proposed activities on a FilmL.A.-authorized Filming Survey.

- **The use of City lots # 616, #617 and the lot on the corner of Santa Clara and Electric are not permitted.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Any variance to these guidelines must be discussed in detail with FilmL.A. prior to making plans to shoot in this area. FilmL.A. will take variances from these conditions into consideration on a case by case basis.**

FilmL.A. Inc. PERMIT